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# The Encyclopedia Of Pepsi-Cola Collectibles



## Synopsis

Pop the top on the book that quenches the thirst of Pepsi-Cola collectors. Divided into four sections -- signs, containers, novelties and toys, and paper collectibles -- collectors will find everything from early Pepsi trays to cardboard signs, and matchbooks to toys. Features 2,000 individual items with values, accurate descriptions, rarity ratings, and full-color photographs. Presents a fascinating historical perspective of the Pepsi-Cola Company, including the evolution of its famous logo.

## Book Information

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## Customer Reviews

The Encyclopedia Of Pepsi-Cola Collectibles is an amazing resource for collectors and dealers. Nearly the entire book is devoted to full color photographs of everything ever made by or associated with Pepsi-Cola, from slogans and trademarks to containers, cardboard inserts, cans, bottles, caps, a wide array of merchandise and much more. Offer a wealth of historical and background information on the Pepsi-Cola bottling company, along with authoritative and reliable price estimates for Pepsi-Cola collectibles, The Encyclopedia Of Pepsi-Cola Collectibles is a superbly presented and essential guide for the dedicated Pepsi-Cola enthusiasts!

A brand new, year 2002, hard-bound library volume containing 256 pages with more than 2,000 large, full color, sharp photos of every type of Pepsi collectible. Current values are shown. Items are listed by category, including signs, containers, novelties, toys and accessories and paper items.

Sufficient text is included, covering Pepsi Collectibles, Reference Guide, History of Pepsi, History of Pepsi Trademarks and Advertising Slogans. I found the "Paper Items" section particularly interesting. Add it to your library.

I got this book on my kindle and it is so interesting. Lots of historical facts and more. I found items in the book that I had in my own collection that are worth more than I thought they were. I really enjoyed this book.

This is the only Pepsi guide book that I have, and I'm not real happy with it. It is inadequate, hardly scratching the surface of all the Pepsi collectibles out there. As with most other collectibles guides, the back index leaves much to be desired. I guess the author agrees because he omitted it completely. Big mistake. Unfortunately, there aren't a lot of Pepsi guides out there, like there are for Coke. But that doesn't mean this one is the "bible" of Pepsi collecting; it doesn't come close. I'm hard-pressed to figure out why others have written such glowing reviews for it. It's pretty, but it's incomplete, the prices are all over the map, there's no back index...but there's very little competition.

A very nice reference book and worth the money for collectors or fans of Pepsi.

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